



TOWN PARTNERSHIPS

What is town programming?

PTW's **Elite Town Program** partners directly with local basketball boards, coaches, and recreation departments to **enhance the entire ecosystem** — from athletes to volunteer coaches.

Our team provides **on-site coaching, skill development, and structured support** to help towns strengthen team performance, coaching confidence, and long-term program growth.

We come to you — delivering customized, high-energy training sessions and coach consulting designed to meet your town's unique needs and player goals.



BENEFITS

- **Support and development** for both athletes and volunteer coaches
- **Skill-based training** designed to strengthen fundamentals and game IQ
- **Team strategy and practice planning support** tailored to each group
- **Direct mentorship** from experienced PTW trainers
- **Game evaluations and coaching guidance** to address key improvement areas
- **Culture-building sessions** that promote teamwork, discipline, and confidence
- **Increased engagement and success** in both travel and rec basketball programs

HOW IT WORKS

Each partnership is tailored to your town's structure and goals.

Our team provides:

- Weekly, on-site skill sessions and team development
- Support for volunteer and youth coaches
- Collaborative practice planning
- Q&A and mentorship for players and coaches
- Consistent communication and progress feedback

OUR MISSION

To help towns build not just better teams—but stronger programs, smarter coaches, and more confident players. We believe great basketball starts at the grassroots level, and when we partner with a town, we bring a culture of excellence, accountability, and energy that athletes and coaches carry with them beyond the season.

OUR COMPANY'S 3 PILLARS:

1 HUMAN FIRST, ATHLETE SECOND

At PTW, we prioritize who our athletes are off the court just as much as on it. Character, confidence, leadership, and self-awareness come first—because strong people make stronger players.



2 ALWAYS GROWING

We believe greatness is a choice—and it starts with embracing the process. Every training session, rep, and mistake is an opportunity to improve. Our athletes are taught to stay coachable, stay hungry, and stay focused on becoming 1% better every day.

3 GAME-SPEED MENTALITY

We train in game-like settings that demand intensity, focus, and effort. PTW athletes learn to think quickly, move with purpose, and compete at a high level—because we know that real development comes from real challenges.

What Parents Are Saying:

“As a parent, a member of Wellesley Youth Basketball Association’s Board of Directors, and a volunteer coach in the Metrowest program, I have witnessed first-hand the value of the skills instruction that DeShawn and the PTW trainers bring to the table, and the confidence that they help instill in the players that they work with.

It’s clear they genuinely care about the kids they work with and are invested in providing them the right balance of skills and opportunities to execute those skills.”

-PTW PARENT



CONTACT US TODAY!

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